

# neo®

**INSTANT RICE NOODLES**

*Taste Innovations*

**PRODUCT CATALOG**



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## CHAIRMAN'S MESSAGE



I am delighted to introduce our company to our esteemed customer. Currently we are operating as the most successful instant rice vermicelli and noodle company in Myanmar. We are proud to reveal two key factors that make us successful. Our motto, "Quality First – Quantity Second", is the first reason why we are here now. The second and pivotal reason is our iconic slogan "Let's Work Together and Grow Together" that makes us strong and healthy as an economic entity. We have been striving to stand out as a responsible and reliable partner in our industry by learning and building capability to efficiently and effectively respond to the changing needs of the times. Hence we cherish and seek quality in all spheres of our company. However, the quality journey is a never ending and we have been consistently adding new flavors and introduced new management and production systems into our business processes and activities. We also achieved GMP Certificates for Quality

Management Systems, Safety and Hygiene in 2015 and achieved GHP certificate in 2022,. Our products are enjoyed by millions of customers in Myanmar and we look forward to serving billions more worldwide. Thank you for your support and look forward to working with you as partners in the years to come.

*ONE NE:*

B.E. (Mech), D.A.C., M.Engg (IE & M)

**CHO CHO INDUSTRY LTD.**

## CORPORATE HISTORY

Cho Cho Industry Ltd. was incorporated in Myanmar in the year 2001 under the Myanmar Citizen's Investment Law and started operations in the same year. Our aim was, is and will always be to produce the best rice vermicelli and noodle in Myanmar and this vision has been the guiding light from which we draw all our inspiration and dedication from. In the early stages of operations, the company only produced one type of product but has since increased its product portfolio to include more categories that are typical of the Myanmar palate and due to their popularity, more flavours are being developed. Taste and quality has been the cornerstones of our success and each product has its own unique character that is evocative of Myanmar cuisine. The company combines technology from all over the world including Thailand, China, Singapore, and Japan to bring you the best tasting rice noodle and vermicelli possible. We have continuously added new flavours and introduced new management, production and quality techniques into our processes and activities. Thus, our products speak for themselves within Myanmar and other countries to delight tummies everywhere.



# Korean Super Spicy Flavoured



Korean noodles are some of the spiciest noodles on the planet. Our super spicy flavour aims to give a great experience for people who love their food hot and spicy. We try to be true to Korean cuisine and are generous with our chilli. You will sweat, you will need to drink a lot of water but when you finish your meal, you will have complete satisfaction.



## Packet Specification

Brand	: Neo
Flavour	: Korean Super Spicy
Type	: Instant Rice Noodle
Net Weight Of Packet	: 100g
Dimensions	
Length	: 150mm
Width	: 45mm
Height	: 190mm

## Noodle Ingredients

Rice (89%), Native Tapioca Starch (7%), Sticky Rice Powder (3%), Carboxy Methyl Cellulose (1%).

## Flavour Oil Ingredients

Syrup (27%), Vegetable Oil (26%), Fresh Onion (10%), Fine Salt (8%), Chilli Powder (8%), Soy Sauce Dark (5%), Sugar (4.5%), Fish Sauce (4%), Fresh Garlic (3%), Monosodium Glutamate(E621) (2%), Maltodextrin (2%), Chicken Flavoured (0.2%), Disodium Inosinate + Disodium Guanylate (0.1%), Garlic Powder (0.1%), Pepper Powder (0.1%).

## Allergen Information

Contains Protein (Rice) , Glutamate , Soy Sauce.

## Storage Method

- ◆ Do not consume after expiry date.
- ◆ Store in dry, shady and cool place.
- ◆ Avoid high temperature and direct sunlight.

Nutrition Facts		
1 Serving per container		
<b>Serving size</b>	<b>1 bag (100g)</b>	
Amount per Serving		
<b>Calories</b>	<b>370</b>	
		% Daily Value*
<b>Total Fat</b>	6 g	8 %
Saturated fat	2.5 g	13 %
Trans Fat	0 g	
<b>Cholesterol</b>	0 mg	0 %
<b>Sodium</b>	1330 mg	58 %
<b>Total Carbohydrate</b>	73 g	27 %
Dietary Fiber	3 g	11 %
Total Sugars	5 g	
Includes	5 g Added Sugars	10 %
<b>Protein</b>	6 g	
Vitamin D	0 mcg	0 %
Calcium	10 mg	0 %
Iron	0.6 mg	4 %
Potassium	100 mg	2 %
Vitamin B2	0.09 mg	6 %
Vitamin A	0 mcg	0 %
Vitamin B1	0 mg	0 %

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet 2,000 calories a day is used for general nutrition advice

### Cooking Direction

1. PLACE 600 MILLILITER OF WATER INTO A POT, AND THEN ADD THE RICE NOODLE AND BRING TO BOIL. 
2. CONTINUOUS COOKING FOR 7 MINUTES FROM BOILING TIME. AFTERWARDS, POUR AWAY THE WATER. 
3. TRANSFER TO A BOWL AND ADD CONTENTS OF FLAVOUR OIL SACHET. 
4. STIR WELL AND YOU WILL GET DELICIOUS KOREAN SUPER SPICY FLAVOURED INSTANT RICE NOODLE SALAD. !!! 



# Korean Spicy Chicken Flavoured



Korea's hot and spicy flavours are combined with the delicious aroma of chicken, garlic, onion and pepper to produce a truly mouth-watering dish. It is spicy enough to satisfy the adventurous consumer yet balanced so that everyone can enjoy.



## Packet Specification

Brand	:	Neo
Flavour	:	Korean Spicy Chicken
Type	:	Instant Rice Noodle
Net Weight Of Packet	:	100g
Dimensions		
Length	:	150mm
Width	:	45mm
Height	:	190mm

## Noodle Ingredients

Rice (89%), Native Tapioca Starch (7%), Sticky Rice Powder (3%), Carboxy Methyl Cellulose (1%).

## Flavour Oil Ingredients

Flavour Oil : Vegetable Oil (25%), Fresh Onion (18%), Syrup (11%), Fish Sauce (10%), Fine Salt (9%), Chilli Powder (8%), Sugar (6%), Fresh Chilli (6%), Fresh Garlic (3%), Monosodium Glutamate(E621) (2%), Onion Powder (1%), Chicken Flavoured (0.5%), Disodium Inosinate + Disodium Guanylate (0.2%), Citric Acid (0.2%), Garlic Powder (0.1%).

## Allergen Information

Contains Protein (Rice) , Glutamate , Fish Sauce.

## Storage Method

- ◆ Do not consume after expiry date.
- ◆ Store in dry, shady and cool place.
- ◆ Avoid high temperature and direct sunlight.

### Nutrition Facts

1 Serving per container	
<b>Serving size</b>	<b>1 bag (100g)</b>
Amount per Serving	
<b>Calories</b>	<b>370</b>
	% Daily Value*
<b>Total Fat</b>	5 g 6 %
Saturated fat	2 g 10 %
Trans Fat	0 g
<b>Cholesterol</b>	0 mg 0 %
<b>Sodium</b>	1200 mg 52 %
<b>Total Carbohydrate</b>	74 g 27 %
Dietary Fiber	3 g 11 %
Total Sugars	3 g
Includes	3 g Added Sugars 6 %
<b>Protein</b>	6 g
Vitamin D	0 mcg 0 %
Calcium	10 mg 0 %
Iron	0.7 mg 4 %
Potassium	120 mg 2 %
Vitamin B2	0.11 mg 8 %
Vitamin A	0 mcg 0 %
Vitamin B1	0 mg 0 %

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet 2,000 calories a day is used for general nutrition advice

### Cooking Direction

PLACE 600 MILLILITER OF WATER INTO A POT, AND THEN ADD THE RICE NOODLE AND BRING TO BOIL.



CONTINUOUS COOKING FOR 7 MINUTES FROM BOILING TIME. AFTERWARDS, POUR AWAY THE WATER.



TRANSFER TO A BOWL AND ADD CONTENTS OF FLAVOUR OIL SACKET.



STIR WELL AND YOU WILL GET DELICIOUS KOREAN SPICY CHICKEN FLAVOURED INSTANT RICE NOODLE SALAD. !!!





# Sichuan Spicy Mala Flavoured



Mala is the signature flavour of Sichuan cuisine and is fast becoming a popular dish worldwide. Sichuan chillies and mala spices give the dish its characteristic taste and the rich combination of other ingredients produces a dish that is packed with flavour. Warning – highly addictive.



## Packet Specification

Brand	: Neo
Flavour	: Sichuan Spicy Mala
Type	: Instant Rice Noodle
Net Weight Of Packet	: 100g
Dimensions	
Length	: 150mm
Width	: 45mm
Height	: 190mm

## Noodle Ingredients

Rice (89%), Native Tapioca Starch (7%), Sticky Rice Powder (3%), Carboxy Methyl Cellulose (1%).

## Flavour Oil Ingredients

Flavour Oil : Vegetable Oil (37%), Fine Salt (10%), Syrup (8%), Chilli powder (8%), Fish Sauce (7%), Soy Sauce Dark (7%), Sugar (7%), Dried Shrimp (5%), Monosodium Glutamate (E621) (3%), Mala Spice Flavoured (2%), Peanut (2%), Disodium Inosinate + Disodium Guanylate (1%), Maltodextrin (1%), Spice Powder (1%), Fish Flavoured (0.5%), Garlic Powder (0.3%), Pepper Powder (0.2%).

## Allergen Information

Contains Protein (Rice) , Glutamate, Soy Sauce, Peanut, Dried Shrimp.

## Storage Method

- ◆ Do not consume after expiry date.
- ◆ Store in dry, shady and cool place.
- ◆ Avoid high temperature and direct sunlight.

### Nutrition Facts

1 Serving per container	
<b>Serving size</b>	<b>1 bag (100g)</b>
Amount per Serving	
<b>Calories</b>	<b>370</b>
	% Daily Value*
<b>Total Fat</b>	5 g 6 %
Saturated fat	2 g 10 %
Trans Fat	0 g
<b>Cholesterol</b>	Less than 5 mg 1 %
<b>Sodium</b>	1010 mg 44 %
<b>Total Carbohydrate</b>	74 g 27 %
Dietary Fiber	2 g 7 %
Total Sugars	2 g
Includes	2 g Added Sugars 4 %
<b>Protein</b>	7 g
Vitamin D	0 mcg 0 %
Calcium	20 mg 0 %
Iron	0.6 mg 4 %
Potassium	60 mg 0 %
Vitamin A	0 mcg 0 %
Vitamin B1	0 mg 0 %
Vitamin B2	0 mg 0 %

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet 2,000 calories a day is used for general nutrition advice

### Cooking Direction

PLACE 600 MILLILITER OF WATER INTO A POT, AND THEN ADD THE RICE NOODLE AND BRING TO BOIL.



CONTINUOUS COOKING FOR 7 MINUTES FROM BOILING TIME. AFTERWARDS, POUR AWAY THE WATER.



TRANSFER TO A BOWL AND ADD CONTENTS OF FLAVOUR OIL SACHET.



STIR WELL AND YOU WILL GET DELICIOUS SICHUAN SPICY MALA FLAVOURED INSTANT RICE NOODLE SALAD. !!!





# Thai Chicken Flavoured



Thailand is famous for its street food and a local favourite is Khway Teo or Chicken Flavour rice noodle soup. The aromatic flavour of chicken is combined with hints of peanut, bean sprouts and other spices to deliver a mild yet delicious taste that is sure to delight everyone.



## Packet Specification

Brand	: Neo
Flavour	: Thai Chicken
Type	: Instant Rice Noodle (Soup)
Net Weight Of Packet	: 100g
Dimensions	
Length	: 150mm
Width	: 45mm
Height	: 190mm

## Noodle Ingredients

Rice (89%), Native Tapioca Starch (7%), Sticky Rice Powder (3%), Carboxy Methyl Cellulose (1%).

## Flavour Powder Ingredients

Sugar (34%), Fine Salt (31%), Monosodium Glutamate (E621) (9%), Roasted Peanut (6.5%), Maltodextrin (5%), Chilli Powder (5%), Green Chilli Powder (3%), Disodium Inosinate + Disodium Guanylate (2%), Chicken Flavoured (1%), Garlic Powder (1%), Pepper Powder (1%), White Raddish Powder (0.5%), Ginger Powder (0.5%), Citric Acid (0.5%).

## Flavour Oil Ingredients

Vegetable Oil (76%), Fresh Onion (8%), Soy Sauce Dark (8%), Fresh Garlic (5%), Fresh Ginger (2.5%), Bean Sprout Flavoured (0.5%).

## Allergen Information

Contains Protein (Rice), Soy Sauce, Glutamate, Peanut.

## Storage Method

- ◆ Do not consume after expiry date.
- ◆ Store in dry, shady and cool place.
- ◆ Avoid high temperature and direct sunlight.

Nutrition Facts		
1 Serving per container		
<b>Serving size</b>	<b>1 bag (81g)</b>	
<b>Amount per Serving</b>		
<b>Calories</b>	<b>290</b>	
		<b>% Daily Value*</b>
<b>Total Fat</b>	3.5 g	4 %
Saturated fat	1.5 g	8 %
Trans Fat	0 g	
<b>Cholesterol</b>	0 mg	0 %
<b>Sodium</b>	1390 mg	60 %
<b>Total Carbohydrate</b>	60 g	22 %
Dietary Fiber	2 g	7 %
Total Sugars	3 g	
Includes	3 g Added Sugars	6 %
<b>Protein</b>	5 g	
Vitamin D	0 mcg	0 %
Calcium	10 mg	0 %
Iron	0.4 mg	2 %
Potassium	60 mg	0 %
Vitamin A	0 mcg	0 %
Vitamin B1	0 mg	0 %
Vitamin B2	0 mg	0 %

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet 2,000 calories a day is used for general nutrition advice

### Cooking Direction

PLACE 500 MILLILITER OF WATER INTO A POT, AND THEN ADD THE RICE NOODLE AND BRING TO BOIL.

CONTINUOUS COOKING FOR 7 MINUTES FROM BOILING TIME.

TRANSFER TO A BOWL AND ADD CONTENTS OF FLAVOUR POWDER SACHET AND OIL SACHET.

STIR WELL AND YOU WILL GET DELICIOUS THAI CHICKEN FLAVOURED INSTANT RICE NOODLE. !!!



# Yunnan Mixian Flavoured



Inspired from the Yunnan Province, it is one of the most well known noodle dishes in China and is a favourite in the northern parts of Myanmar. The succulent taste of chicken is combined with various herbs and spices, roasted peanuts, sesame and a hint of baby bamboo shoots to give the dish a distinct flavour that everyone is sure to enjoy and remember.



## Packet Specification

Brand	:	Neo
Flavour	:	Yunnan Mixian
Type	:	Instant Rice Noodle (Soup)
Net Weight Of Packet	:	100g
Dimensions		
Length	:	150mm
Width	:	45mm
Height	:	190mm

## Noodle Ingredients

Rice (89%), Native Tapioca Starch (7%), Sticky Rice Powder (3%), Carboxy Methyl Cellulose (1%).

## Flavour Powder Ingredients

Fine Salt (35%), Sugar (21%), Maltodextrin (12%), Roasted Peanut (11%), Monosodium Glutamate (E621) (6%), Chilli Powder (6%), Green Chilli Powder (2%), Chicken Flavoured (2%), Sesame (2%), Spice Powder (1.7%), Disodium Inosinate + Disodium Guanylate (1%), Citric Acid (0.3%).

## Flavour Oil Ingredients

Vegetable Oil (46%), Fresh Garlic (17%), Fermented Bamboo (14%), Bean Paste (9%), Soy Sauce Dark (6%), Chilli Powder (4%), Fresh Ginger (2%), Vinegar (2%).

## Allergen Information

Contains Protein (Rice), Glutamate, Peanut, Sesame, Soy Sauce, Bean Paste.

## Storage Method

- ◆ Do not consume after expiry date.
- ◆ Store in dry, shady and cool place.
- ◆ Avoid high temperature and direct sunlight.

Nutrition Facts		
1 Serving per container		
<b>Serving size</b>	<b>1 bag (83g)</b>	
<b>Amount per Serving</b>		
<b>Calories</b>	<b>300</b>	
		<b>% Daily Value*</b>
<b>Total Fat</b>	4 g	5 %
Saturated fat	1.5 g	8 %
Trans Fat	0 g	
<b>Cholesterol</b>	0 mg	0 %
<b>Sodium</b>	1920 mg	83 %
<b>Total Carbohydrate</b>	60 g	22 %
Dietary Fiber	2 g	7 %
Total Sugars	2 g	
Includes	2 g Added Sugars	4 %
<b>Protein</b>	5 g	
Vitamin D	0 mcg	0 %
Calcium	10 mg	0 %
Iron	0.5 mg	2 %
Potassium	80 mg	0 %
Vitamin A	0 mcg	0 %
Vitamin B1	0 mg	0 %
Vitamin B2	0 mg	0 %

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet 2,000 calories a day is used for general nutrition advice

### Cooking Direction

PLACE 500 MILLILITER OF WATER INTO A POT, AND THEN ADD THE RICE NOODLE AND BRING TO BOIL.

CONTINUOUS COOKING FOR 7 MINUTES FROM BOILING TIME.

TRANSFER TO A BOWL AND ADD CONTENTS OF FLAVOUR POWDER SACHET AND OIL SACHET.

STIR WELL AND YOU WILL GET DELICIOUS YUNNAN MIXIAN FLAVOURED INSTANT RICE NOODLE. !!!

# CONTACT INFORMATION

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